



Design in and for new societies to enhance social interactions

This research focuses on the designer's role in planning suitable environment to improve the quality of social interactions, and on the kind of strong and special knowledge a designer needs to help preserve such environment in the harmonic cycle of human evolution. It looks for some missing definitions of locality and neighboring that existed in many cultures and can be interpreted from many rich philosophies, with a new vision and in an innovative process in order to redefine them for today cities and citizens, with the perspective of improving health, hope, local identity and responsibility in people of different cultures, languages and ages living together in small neighboring that gradually, as intelligently about crystalline particles, expands to whole city, since this is not so far from the reality if we imagine creating a new culture by designing urban and rural areas, special products or services. In particular because this thesis work is not seeking any cultural changes or similarization to make. But rather to answer the questions such as how people will accept new artifacts or technologies designed for them especially for a culturally diverse group? and how will these new artifacts or technologies impact their old culture or create new cultures?

Therefore this work focuses on the conceptions such as “growth” and “evolution”. Considering that the growth of plants, crystals, humans, or in general "growth" in any context, is implicated in the conception of the movement, development, and expansion in a suitable and present environment, it's appear that without preparation and development of such environment, never the growth in its optimal degrees will fulfill. This growth and development is a powerful and explicit symbol of life in the universe and an integrated harmonic movement is a bedding agency to provide the right conditions for that. This research tries to find the task of the designer in helping the survival of this harmony and in developing the growth and evolution of a society with providing a harmonious interaction between people with each other and also between people and their environment. The result of designing to obtain such harmonic interactions, is achieving an ever-increasing quality of life and avoiding the creation of definitions such as fear, loneliness, distrust, and desperation.