

Kunsthochschule für Medien Köln Academy of Media Arts Cologne

How to apply

Nine-semester undergraduate course ("Diplom 1"), starting in the Winter Term 2022/23

Around fortyfive students will be accepted on the *Media and Fine Arts* ("Mediale Künste") nine-semester undergraduate course that begins at the start of the 2022/23 academic year. Details on how the course is structured and organised can be found at www.khm.de.

The educational requirement of an application is the general higher-education entrance qualification. All applicants must prove their artistic/creative aptitude with regard to the *Media and Fine Arts* course based on work samples and a thematic piece of work produced especially for the application.

Preselection is carried out based on this material. The Academy of Media Arts Cologne reserves the right to subsequently invite individual candidates to an interview.

The KHM strongly recommends that you gain practical experience in the professional area that you wish to work in, for example through an internship with a minimum of several months in the fields of media or literature, or by independent creative practice.

Admission to all of the courses takes place at the start of each winter semester.

Deadlines and further information on the application process

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|---|---------------------------|---|
| ■ | February 7, 2022 | Application deadline for the nine-semester undergraduate course |
| ■ | At the beginning of March | Preselection based on the submitted material |
| | Week number 11 and 12 | Invitations to interviews will be sent (by email)
Rejection letters will be sent (by post) |
| ■ | Week number 13 | Interviews |
| ■ | Week number 14 | Notification letters will be sent (by post) |

Should your address change during the application process, please inform the Student Office by email.

The following link (see page 3) will take you to our online application form. Please fill it in conscientiously and completely and upload the requested documents.

After submitting, you will receive a confirmation email and your personal application number. The work samples, which will be submitted separately to the Academy of Media Arts Cologne, must be marked with this number.

Applications that cannot be assigned will not be considered.

All documents (online application and work samples) must be submitted and in receipt of the Academy by February 7, 2022, the postmarked date **does not suffice**. Unfortunately the Academy cannot accept receipt of mail for which it would be required to pay any charges.

Personal submission of the application:

The work samples clearly marked with the application number mentioned above can also be handed in personally from Monday to Thursday up to and including February 7, 2022, from 10 a.m. to 12 noon, subject to possible restrictions due to the Corona pandemic, at

Studienbüro der Kunsthochschule für Medien Köln

Peter-Welter-Platz 2

D - 50676 Köln

Mail studoffice@khm.de

Fax +49 - (0)221 - 20189 - 49119

No information on the state of the application procedure can be disclosed by telephone.

You will be informed of the results of the selection procedure in writing.

Notes on the application

■ Thematic Work

A thematic piece of work, developed specifically for the application to the Academy of Media Art Cologne, along with the samples of your previous literary-filmic-artistic-design work, serves to establish your aptitude for the Media and Fine Arts course.

The theme for applications to the course beginning in October 2022 is:

« **midnight** »

The purpose of the task is to offer all applicants a possibility to tackle the multifaceted and broad-ranging theme « **midnight** », which can be interpreted freely, openly and as imaginative as you like. In this we hope to be able to discover your artistic skills, your thought processes and your imagination in words, images, sound or other media.

The theme must be tackled in the form of two components. These should not be two realisations of the same idea, but rather should each represent a separate interpretation of the theme.

Component 1: an exclusively written/ analytical response

Component 2: a literary (e.g.: literary text, script, scenic sketch) or artistic-creative response (e.g.: photo or photographic series, collage, painting/ sculpture, installation, sketchbook, sound art, performance, software or net-based concept, storyboard, short video or film sequence)

■ **Application form and documents**

You will get to the online form here:

https://formulare.khm.de/lip/action/invoke.do?id=Bewerbung_Diplom1

Please complete the application form carefully and ensure that your documents are complete when uploading:

- University entrance qualification / A-levels (certified copy)
- Curriculum vitae
- Thematic work, component 1
- Letter of motivation
- Proof of internships (if available)
- Language certificate B2 (from non-German speaking applicants*)

Please note the following information about the online procedure:

You can interrupt your online application at any point if you do not have all documents available as a scan at that time. Prepare all files, after an intermediate storage you will receive a personalised link. This can be used to continue the application at a later date.

You will receive your application number only after submitting the complete form. Please also check the inbox of your spam folder.

Please upload only one single file per document category, containing all pages of the document. Uploading a certificate with individual pages (one PDF file per page) is not permitted.

Please pay particular attention to the quality and readability of your uploaded documents. If they cannot be read or evaluated, the application cannot be accepted.

■ **Work samples**

As the Academy of Media Arts Cologne review committee has a very large number of applications to view, we recommend that you select examples that provide the best possible indication of the spectrum of your work within a limited amount of time. Also keep in mind that your artistic aptitude will not be judged in general, but rather with respect to the Media and Fine Arts course offered by the Academy of Media Arts Cologne.

The work samples are submitted, marked with the personal application number and according to the specifications on a USB stick. Please note the technical instructions starting on page 6.

Form and scope of the work samples and thematic work

Work samples

- No more than 5, each of which may be made up of several parts
- Time-based work samples (e.g. videos, films, sound art and performances): please choose short, succinct examples with a total running time of **no more than 10 minutes** (no show-reels)

Thematic work

Component 1: No longer than 3 pages (font size 12pt, line spacing 1.5)

Component 2: No more than 5 work samples, each of which may be made up of several parts

- Literary work: font size 12pt, line spacing 1.5
- Time-based work samples (e.g. videos, films, sound art and performances): a total playing time of **no more than 5 minutes**

General information

Please present all works on a USB flash drive. Submissions on DVD cannot be considered!

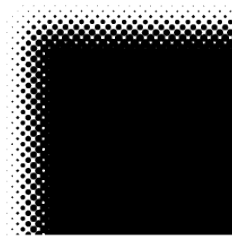
Please make sure you comply with the technical requirements (page 6 et seqq.). For literary publications, please additionally enclose a copy of each publication. Scripts/screenplay should only be submitted in the form of exemplary extracts and also digital, in order that your use of language and visualisation can be assessed.

Please also note the technical properties of the submitted work samples in the work sample list of the online form. Please label the USB flash drive as well as the work samples with your application number and your full name.

In view of the pandemic, we ask that you refrain from submitting non-digital works. Otherwise please note that we cannot assume liability for any original material you submit. Likewise, the Academy cannot accept liability in the case of loss or damage to your application documents. This disclaimer does not apply to wilful or grossly negligent conduct of the Academy or its employees.

Cologne, October 2021

Please submit with
the work samples



Kunsthochschule für Medien Köln Academy of Media Arts Cologne

Dear Sir or Madam, dear applicant,

In order to help make the Academy of Media Arts Cologne's publicity as effective as possible, we would appreciate it if you would let us know how you became aware of the KHM and its degree programmes by way of this survey.

Many thanks for your time and effort,
yours sincerely

Dr. Juliane Kuhn
The Press and PR Management Department

Hearsay

Internet, specifically:

KHM-Website

Study and education info portals, which ones?

Facebook

Twitter

Other, which ones?

Publications, which ones?

Public activities, which ones (exhibitions, open day shows, cinema, festivals, other)?

Trade fairs, which ones?

Other
