

Kunsthochschule für Medien Köln Academy of Media Arts Cologne

How to apply

Four-semester postgraduate course ("Diplom 2"), starting in the Winter Term 2022/23

Around thirty students will be accepted on the Media and Fine Arts ("Mediale Künste") four-semester postgraduate course that begins at the start of the 2022/23 academic year. Details on how the course is structured and organised can be found at www.khm.de.

The following entry requirements apply for the *Media and Fine Arts* four-semester postgraduate course ("Diplom 2"):

- A general higher-education entrance qualification
- A degree from a higher education institution in a field relevant to the intended course of study (for example theatre, film and television theory, literature, art and cultural theory, communications design, visual communication, computer sciences, photo engineering)

or

- A general higher-education entrance qualification
- Proof of at least two years of professional artistic/ creative practice

All applicants must prove their artistic/creative aptitude with regard to the *Media and Fine Arts* course based on work samples and a project outline produced especially for the application.

Preselection is carried out based on this material. The Academy for Media Arts Cologne reserves the right to subsequently invite individual candidates to an interview.

Admission takes place at the start of each winter semester. The following dates apply for the selection process for the next year:

Deadlines and further information on the application process

- | | |
|---------------------------|---|
| ■ January 24, 2022 | Application deadline for the postgraduate course ("Diplom 2") |
| ■ second half of February | Preselection based on submitted material |
| ■ Week numbers 8 and 9 | Invitations to interviews will be sent (by email)
Rejection letters will be sent (by post) |
| ■ Week number 11 | Interviews |
| ■ Week number 12 | Notification letters will be sent (by post) |

Should your address change during the application process, please inform the Student Office by email.

The following link (see page 3) will take you to our online application form. Please fill it out conscientiously and completely and upload the requested documents.

After submitting, you will receive a confirmation email and your personal application number. The work samples, which will be submitted separately to the Academy of Media Arts Cologne, must be marked with this number.

Applications that cannot be assigned will not be considered.

All documents (online application and work samples) must be submitted and in receipt of the Academy by January 24, 2022, the postmarked date **does not suffice**. Unfortunately the Academy cannot accept receipt of mail for which it would be required to pay any charges.

Personal submission of the application:

The work samples clearly marked with the application number mentioned above can also be handed in personally from Monday to Thursday up to and including January 24, 2022, from 10 a.m. to noon, subject to possible restrictions due to the Corona pandemic, at

**Studienbüro der Kunsthochschule für Medien Köln
Peter-Welter-Platz 2
D - 50676 Köln
Mail studoffice@khm.de
Fax +49 - (0)221 - 20189 - 49119**

No information on the state of the application procedure can be disclosed by telephone.

You will be informed of the results of the assessment procedure in writing.

Notes on the application

■ Project Outline

Study at the Academy of Media Arts is divided into various forms of seminars and projects. Projects are jointly conceived by the students and lecturers and form the core of artistic work at the academy. In order to give the committee a first impression of your expectations and aims with regard to studying at the Academy of Media Arts, your vocational aspirations as well as your ideas for possible projects, please outline an example for a piece of work you would like to realise at the Academy of Media Arts Cologne. It is up to you which form and medium you choose for your outline (written exposé, photos, video, film, TV programme, lyrics, fiction, multimedia spatial design, installation, software and net-based concepts, light sculpture, interactive projects, computer animation, drawing, painting, sound etc.).

This will be uploaded in the online form. For non-written project proposals however, the meaning and aim of the project must also be briefly described and needs to be uploaded. Your work should not exceed a manageable volume.

The project outline serves as a starting point in the interview for a discussion about your personal expectations in terms of studying at the Academy of Media Arts Cologne.

The committee also reserves the right to set applicants a practical exercise during the interview.

■ Work Samples

As the Academy of Media Arts Cologne review committee has a very large number of applications to view, we recommend that you select examples that provide the best possible indication of the spectrum of your work within a limited amount of time. Also keep in mind that your artistic aptitude will not be judged in general, but rather with respect to the *Media and Fine Arts* course offered by the Academy of Media Arts Cologne.

The work samples are submitted, marked with the personal application number and according to the specifications on a USB stick. Please note the technical instructions starting on page 6.

■ Application form and documents

You will get to the online form here:

https://formulare.khm.de/lip/action/invoke.do?id=Bewerbung_Diplom2

Please complete the application form carefully and ensure that your documents are complete when uploading:

- University entrance qualification / A-levels (certified copy)
- Degree certificate / Proof of professional practice (certified copy)
- curriculum vitae
- Project outline
- Letter of motivation
- Language certificate B2 (from non-German speaking applicants*)

Please note the following information about the online procedure:

You can interrupt your online application at any point if you do not have all documents available as a scan at that time. Prepare all files, after an intermediate storage you will receive a personalised link. This can be used to continue the application at a later date.

You will receive your application number only after submitting the complete form. Please also check the inbox of your spam folder.

Please upload only one single file per document category, containing all pages of the document. Uploading a certificate with individual pages (one PDF file per page) is not permitted.

Please pay particular attention to the quality and readability of your uploaded documents. If they cannot be read or evaluated, the application cannot be accepted.

Form and scope of the work samples and project outline

Work samples

For applications for a study focus of "Art", "Film and Television" or "exMedia":

- No more than 5 different work samples; one work sample may be made up of several individual components belonging to the work (for example drawings, photo series, images).

For applications for the study focus "Literary Composition":

- An independent literary publication
- Up to 2 further texts (each with a maximum of 25 pages, font size 12pt, line spacing 1.5)

Project outline

For applications for a study focus of "Art", "Film and Television" or "exMedia":

- See "Project outline" above and the following "General information"

For applications for the study focus "Literary Composition":

- Outline of a literary project (up to 3 pages, font size 12pt, line spacing 1.5)
- A commented bibliography of the books that are of special importance to you in your literary work and those which you would like to work on in your study

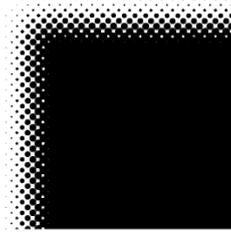
General information

Please present all works on a USB flash drive. Submissions on DVD cannot be considered! Please make sure you comply with the technical requirements (page 6 et seqq.). For literary publications, please additionally enclose a copy of each publication. Scripts/screenplay should only be submitted in the form of exemplary extracts and also digital, in order that your use of language and visualisation can be assessed.

Please also note the technical properties of the submitted work samples in the work sample list of the online form. Please label the USB flash drive as well as the work samples with your application number and your full name.

In view of the pandemic, we ask that you refrain from submitting non-digital works. Otherwise please note that we cannot assume liability for any original material you submit. Likewise, the Academy cannot accept liability in the case of loss or damage to your application documents. This disclaimer does not apply to wilful or grossly negligent conduct of the Academy or its employees.

Cologne, October 2021



Kunsthochschule für Medien Köln Academy of Media Arts Cologne

Dear Sir or Madam, dear applicant,

In order to help make the Academy of Media Arts Cologne's publicity as effective as possible, we would appreciate it if you would let us know how you became aware of the KHM and its degree programmes by way of this survey.

Many thanks for your time and effort,
yours sincerely,

Dr. Juliane Kuhn
Press and PR Management Department

Hearsay

Internet, specifically:

KHM-Website

Study or education info portals, which ones?

Facebook

Twitter

Other, which ones?

Publications, which ones?

Public activities, which ones? (exhibitions, open day shows, cinema, festivals, others)?

Trade fairs, which ones?

Other
